

**ABSTRACT:**

A multimedia method and system for interaction between a screen-based host and various distributed and free-styled information containing items, and an information containing item for use with such system.

- In multimedia method a screen-based host with processing and I/O facilities interacts with distributed items that are arranged for storing and exchanging digital information with the host. In particular, under proximity conditions the items exchange accordingly with the host, but without requiring formatted berth facilities of the host. The
- 5 various items through associated self-identifying evoke specific iconizing by the host for signalling to a user an associated service field. The host allows a user person to activate data processing operations with respect to the service field. During proximity conditions the item keeps abreast of host-generated results relevant to its service field. The host allows free styling of the items with respect to their physical shape.

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